

ABSTRAK

BAGUS PUTRANTO. *Supply Chain Management* Di Kecamatan Saptosari Kabupaten Gunungkidul Di bawah bimbingan Ibu Juarini Dan Ibu Indah Widowati.

Tujuan dari penelitian ini adalah mengetahui alur *Supply Chain Management* ,menganalisis *share* yang diterima oleh masing-masing pelaku SCM di Kecamatan Saptosari Kabupaten Gunungkidul. Metode yang digunakan adalah *Snow ball Sampling*. Sampel yang digunakan dalam penelitian ini adalah pelaku SCM gaplek. Hasil dari analsis menggunakan tabulasi bahwa *Share* yang paling besar diterima oleh pengepul.

Penelitian ini di laksanakan pada bulan Mei s.d. Agustus di Kecamatan Saptosari metode analisis data yang di gunakan dalam penelitian adalah Tabulasi.

Kata kunci : Supply Chain Management

BAGUS PUTRANTO. Supply Chain Management In Sub Saptosari Gunungkidul
Under the guidance of Mrs. And Mrs. Indah Juarini Widowati.

The purpose of this study was to determine the flow of Supply Chain Management, analyzing share received by each of the actors in the District Saptosari SCM Gunungkidul. The method is used descriptive. The sample used in this research were the perpetrators of SCM cassava. The result of the analysis is to use tabulation that the greatest Share received by collectors.

The research was carried on in May s.d. August in District Saptosari data analysis methods used in this study were Tabulation.

Keywords: Supply Chain Management, Share, Gaplek.

ABSTRACT

BAGUS PUTRANTO. Supply Chain Management In Saptosari Sub-District, Gunung Kidul District. This research is avided by **JUARINI** And **INDAH WIDOWATI.**

The aims of this research was to determine the flow of Supply Chain Management, analyzing share received by each of the actors in Saptosari Sub-District ,Gunung Kidul District. The method used descriptive,and implementation methods using survey.

The results of this research can be seen that the flow of supply chain management begins from farmers as suppliers and ends on retailers, while the largest share is in manufacture.

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